



**FurnitureBank**  
OF CENTRAL OHIO

**Be a partner, and be a part of something big.**

***You give so much more than furniture.***

Since 1998, the Furniture Bank has reduced the impact of poverty on Central Ohio families & children in need by providing essential furniture and home goods, turning empty houses into homes of hope. All funds help us furnish the homes of more than 3,500 families each year. Engage with us in a number of ways that best complement your business, organization, or group.

## ***Sponsorship + Partnership Opportunities***

### **Furniture Bank Day**

Held at our Furniture with a Heart thrift store, this annual awareness event showcases the many ways the community can get involved—through volunteering, donating furniture, or shopping. Sponsors will be featured prominently in all event promotions, including social media & local media coverage.

### **Adopt a Family**

Our summer campaign raises critical support to help families in need receive essential furniture, providing stability and hope. With 15,000+ constituents reached via email and social media, sponsors will receive visibility across all campaign materials. Help us create a brighter future for families while elevating your brand.

### **10<sup>th</sup> Annual Bed Race | Paul Groves Rally for a Furnished Future**

#### ***Presented by Safelite***

Our much-anticipated annual Bed Race brings together corporations, organizations, and families for a fun-filled competition to restore houses into homes. Teams race beds on wheels dressed in creative costumes, competing for the title of Bed Race Champion. Sponsors featured on our event website, social media, and promotional materials, positioning your brand alongside our most energetic & memorable event.

### **Giving Tuesday**

This global day of giving unites the world in philanthropy. We'll engage 15,000+ constituents with six emails and extensive social media outreach to drive support for our mission. Sponsors providing matching funds will receive special recognition, inspiring donors to maximize their impact.

### **Days of Giving**

The Furniture Bank will occasionally hold special Days of Giving to engage our audience in a particular holiday, event, or initiative. Please reach out to discuss Day of Giving sponsorships.

**2025 OUR  
IMPACT**

**3,660+**  
FAMILIES SERVED

**38,021**  
PIECES OF  
ESSENTIAL  
FURNITURE  
DELIVERED

**23,877** HOURS DONATED BY MORE THAN **2,340** VOLUNTEERS

EACH FAMILY SERVED RECEIVES **\$2,500-\$3,500** WORTH OF ESSENTIAL GOODS & SERVICES



# Partnership Highlights

♥ **Become a 2026 Partner**

## Furniture Bank Day | Apr. 25, 2026

Logo featured in all major campaign materials  
Exclusive social media and e-newsletter feature  
Exclusive tour opportunity with CEO & President  
Complimentary team entry into Bed Race

## Adopt A Family | June & July 2026

Logo featured on Adopt-A-Family webpage  
Exclusive social media and e-newsletter feature  
Opportunity to provide video clip or quote of your support on Adopt-A-Family webpage  
Complimentary team entry into Bed Race

## 10th Annual Bed Race | Oct. 3, 2026

Unique and memorable team building exercise  
Company exposure to 200+ event attendees  
Logo featured in event media including website, social media, and printed materials  
Generate a positive corporate image

## Giving Tuesday | Dec. 1, 2026

Logo featured in all major campaign materials  
Opportunity to promote as matching donor  
Exclusive tour opportunity with CEO & President  
Company exposure to 10K+ Furniture Bank constituents

*Please reach out for information about Day of Giving sponsorships.*

Please send a high-quality **PNG or JPG** and a short blurb describing why you chose to sponsor the Furniture Bank to [event@furniturebankcoh.org](mailto:event@furniturebankcoh.org) so we can appropriately recognize your generous commitment to the families we serve on our webpage and social media.

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**Adam Knisley, Business Development Manager** | [aknisley@furniturebankcoh.org](mailto:aknisley@furniturebankcoh.org) | (614) 272-9544 x 203



"I'm 7 months pregnant, & I've been sleeping on the floor the entire time. This bed is about to make the rest of my pregnancy so much better. This [furniture] really could not have come at a better time for us."

- a former Furniture Bank client

Hundreds of families in our community are counting on the generosity of community-minded organizations like you. Your investment and generosity helps make a big local impact.

**Be a part of something big.**

**Be a partner of the Furniture Bank.**

