

Racing to restore **homes** & **hope** for Columbus families **Saturday, September 27, 2025** 

# Furniture Bank of CENTRAL OHIO

## TURNING EMPTY HOUSES INTO HOMES OF HOPE



# IT'S MORE THAN FURNITURE TO A LOCAL FAMILY IN NEED.

Since 1998, we have been dedicated to reducing the impact of **poverty** by providing **essential furniture** to local families and individuals struggling with severe life challenges. But we provide more than that. To our families, their **furniture** symbolizes **hope**, **relief**, **stability**, and a **future** as a family.

On average, we provide essential furniture to **3,500+ families** every single year. How? We collect furniture donations from generous individuals and businesses around Columbus. We then connect with a family in need through one of our **75+ referring agencies**. Soon after, a family comes to the Furniture Bank to **handpick 5-20 pieces of furniture** for their home. We deliver their new furniture and home goods that very day.

3RD
largest Furniture Bank in
North America

75K+

local families served since our founding in 1998

92%

of our families earn less than \$18,000 a year



Since 2016, our race to restore hope and homes has hosted HUNDREDS of competitors. Teams from some of central Ohio's' most generous corporations join our world-cup-style event to compete for Bed Race Champion (and Best Dressed!) - all in hopes of funding furnished homes for local families in need!









#### **BED RACE IMPACT IN ACTION**

- 850+ participants since 2016
- \$325,000+ raised to help families
- 1,200+ homes of hope restored

I love how fun and light-hearted the event is. It's a nice change of pace from the other "gala-style" fundraisers in town and gives our team the opportunity to come together and do something fun for a good cause!!

#### 2024 BED RACE PARTICIPANT







Saturday, September 27, 2025 at 9 AM | Land Grant, 424 W Town Street

# Show up & show your support!

By sponsoring the Furniture Bank's famous Bed Race, you provide your employees a direct and fun way to help their neighbors in need, as well as provide a unique and memorable teambuilding exercise! Other benefits you may receive include:

- Generate a more positive corporate image
- Improved customer loyalty
- Increased sales potential

- Company exposure to event attendees
- Company exposure to 10k+ Furniture Bank social media followers and 15k+ email list

#### --- SPONSORSHIP OPPORTUNITIES

#### **QUEEN- \$5,000**

- 3 team entries each including reserved bed rentals\*
- Opportunity to set up promotional station at Bed Race event
- Logo in event media including website, social media and printed materials
- Featured social media post highlighting your organization's generosity
- Logo on participant t-shirt
- Provide furniture for 20 families

#### **FULL- \$2,500**

- 2 team entries including shared bed rentals
- · Logo in event media including website, social media and printed materials
- Featured social media post highlighting your organization's generosity
- Logo on participant t-shirt
- Provide furniture for 10 families

### TWIN- \$1,000

- 1 team entry including a shared bed rental
- Logo in event media including website, social media and printed materials
- Logo on participant t-shirt
- Provide furniture for 4 families

#### Other opportunities and custom packages available!

Contact Christine Mills, cmills@furniturebankcoh.org to discuss.

\*Reserved bed rentals are subject to availability



## Racing to restore hope and homes for central Ohio families.

····· SPONS	SORSHIP (	COMMITME	ENT FORM	•••••
Company or Organization	(as you wish to	be recognized)		
Contact Name				
Mailing Address				
Phone Number		Email		
SPONSOR LEVEL	QUEEN \$5,000	FULL \$2,500	TWIN \$1,000	OTHER \$
Payment Method		Check Credit Card Invoice		
Billing Address		Name on Card		
City, State Zip		Card Number		Exp Date
Team Contact (if different than above)		Cardholder Signature		
Name		Email		

## **Submit:**

**Online** furniturebankcoh.org/bedrace **Email** cmills@furniturebankcoh.org

Mail PO Box 164206 Columbus, OH 43216

All logos must be received by Aug 1, 2025 for inclusion on t-shirts and race day materials.

#### **Contact:**

Christine Mills, Development Director cmills@furniturebankcoh.org 614-545-3838

Adam Knisley, Business Dev. Manager aknisely@furniturebankcoh.org