



FurnitureBank
OF CENTRAL OHIO

Be a partner, and be a part of something big.

You give so much more than furniture.

Since 1998, the Furniture Bank has reduced the impact of poverty on Central Ohio families & children in need by providing essential furniture and home goods, turning empty houses into homes of hope. All funds help us furnish the homes of more than 3,500 families each year. Engage with us in a number of ways that best complement your business, organization, or group.

Sponsorship + Partnership Opportunities

Furniture Bank Day

Held at our Furniture with a Heart thrift store, this annual awareness event showcases the many ways the community can get involved—through volunteering, donating furniture, or shopping. Sponsors will be featured prominently in all event promotions, including social media & local media coverage.

Adopt a Family

Our summer campaign raises critical support to help families in need receive essential furniture, providing stability and hope. With 15,000+ constituents reached via email and social media, sponsors will receive visibility across all campaign materials. Help us create a brighter future for families while elevating your brand.

9TH Annual Bed Race

Our much-anticipated annual Bed Race brings together corporations, organizations, and families for a fun-filled competition to restore houses into homes. Teams race beds on wheels dressed in creative costumes, competing for the title of Bed Race Champion. Sponsors featured on our event website, social media, and promotional materials, positioning your brand alongside our most energetic & memorable event.

Giving Tuesday

This global day of giving unites the world in philanthropy. We'll engage 15,000+ constituents with six emails and extensive social media outreach to drive support for our mission. Sponsors providing matching funds will receive special recognition, inspiring donors to maximize their impact.

Days of Giving

The Furniture Bank will occasionally hold special Days of Giving to engage our audience in a particular holiday, event, or initiative. Please reach out to discuss Day of Giving sponsorships.

**2024 OUR
IMPACT**

23,877 HOURS DONATED BY MORE THAN **2,340** VOLUNTEERS

EACH FAMILY SERVED RECEIVES **\$2,500-\$3,500** WORTH OF ESSENTIAL GOODS & SERVICES

3,660+
FAMILIES SERVED

38,021
PIECES OF
ESSENTIAL
FURNITURE
DELIVERED



Partnership Highlights

♥ *Become a 2025 Partner*

Furniture Bank Day | Apr. 26, 2025

Logo featured in all major campaign materials
Exclusive social media and e-newsletter feature
Exclusive tour opportunity with CEO & President
Complimentary team entry into Bed Race

Adopt A Family | June & July 2025

Logo featured on Adopt-A-Family webpage
Exclusive social media and e-newsletter feature
Opportunity to provide video clip or quote of your support on Adopt-A-Family webpage
Complimentary team entry into Bed Race

9th Annual Bed Race | Sep. 27, 2025

Unique and memorable team building exercise
Company exposure to 200+ event attendees
Logo featured in event media including website, social media, and printed materials
Generate a positive corporate image

Giving Tuesday | Dec. 2, 2025

Logo featured in all major campaign materials
Opportunity to promote as matching donor
Exclusive tour opportunity with CEO & President
Company exposure to 10K+ Furniture Bank constituents

Please reach out for information about Day of Giving sponsorships.

Please send a high-quality **PNG or JPG** and a short blurb describing why you chose to sponsor the Furniture Bank to event@furniturebankcoh.org so we can appropriately recognize your generous commitment to the families we serve on our webpage and social media.

Christine Mills, Development Director | cmills@furniturebankcoh.org | (614) 545-3833

Adam Knisley, Business Development Manager | aknisley@furniturebankcoh.org | (614) 272-9544 x 203



I'm 7 months pregnant, & I've been sleeping on the floor the entire time. This bed is about to make the rest of my pregnancy so much better. This [furniture] really could not have come at a better time for us."

- a former Furniture Bank client

Hundreds of families in our community are counting on the generosity of community-minded organizations like you. Your investment and generosity helps make a big local impact.

**Be a part of something big.
Be a partner of the Furniture Bank.**

