

# **Furniture Bank Day 2024**

CELEBRATING 26 YEARS OF RESTORING HOPE

SATURDAY, APRIL 20, 2024







## IT'S MORE THAN FURNITURE TO A LOCAL FAMILY IN NEED.

Since 1998, we have been dedicated to reducing the impact of **poverty** by providing **essential furniture** to local families and individuals struggling with severe life challenges. But we provide more than that. To our families, their **furniture** symbolizes **hope**, **relief**, **stability**, and a **future** as a family.

On average, we provide essential furniture to **3,700+ families** every single year. How? We collect furniture donations from generous individuals and businesses around Columbus. We then connect with a family in need through one of our **75+ referring agencies**. Soon after, a family comes to the Furniture Bank to **handpick 5-20 pieces of furniture** for their home. We deliver their new furniture and home goods that very same day.

3rd

75K+

90%

largest Furniture Bank in North America local families served since our founding in 1998

of our families earn less than \$18,000 a year

Furniture Bank Day is an event to raise awareness in our community about the need for essential furniture and household items for our neighbors in need. On **Saturday, April 20, 2024,** the community can help by:

- Donating their gently used furniture and household items at 2165 Morse Rd
- Volunteering to help us accept donations
- Scheduling a donation pick up

For 26 years, the Furniture Bank of Central Ohio has been helping people dealing with a life crisis and providing them hope for a brighter future.

#### IMPACT IN ACTION

- Each year we collect more than 75,000 donated pieces of furniture
- We keep nearly 400 tractor trailer loads full of furniture out of the landfill





Thank goodness for the Furniture Bank! Now my grandkids have their own little beds, a table to do their homework, and dresser to store all their clothes! You might think it's just furniture. Well, it's not, to me. This stuff turned "my place" into "our place". And I just can't tell you how grateful I am for the

help."



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#### Saturday, April 20, 2024 at 9 AM | Furniture with a Heart, 2165 Morse Rd.

## Show up & show your support!

By sponsoring the Furniture Bank of Central Ohio's Furniture Bank Day, you provide your employees a direct and fun way to help their neighbors in need, as well as provide a unique and memorable team-building exercise! Other benefits you may receive include:

- Generate a more positive corporate image
- Improved customer loyalty
- Increased sales potential

- Company exposure to event attendees
- Company exposure to 10k+ Furniture Bank social media followers and 15k+ email list

### SPONSORSHIP OPPORTUNITIES

### **Presenting Sponsor- \$5,000**

- Prominent recognition during the event
- Opportunity to set up promotional station at Furniture Bank Day event and provide an item with the company logo for giveaways to donors
- Dedicated feature in a monthly E-newsletter shared with Furniture Bank constituents
- · Logo in event media including website, social media and printed materials
- · Featured social media post highlighting your organization's generosity
- Provide furniture for 20 families

#### **Community Champion - \$2,500**

- Opportunity to provide an item with the company logo for giveaways to donors
- Logo in event media including website, social media and printed materials
- Featured social media post highlighting your organization's generosity
- Provide furniture for 10 families

#### **Community Supporter - \$1,000**

- Logo in event media including website, social media and printed materials
- Provide furniture for 4 families

Other opportunities and custom packages available!

Contact Christine Mills, cmills@furniturebankcoh.org, to discuss.



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### SPONSORSHIP COMMITMENT FORM

Company or Organizat	ion (as you wish	to be recognized	)	
Contact Name				
Mailing Address				
Phone Number		Email		
SPONSOR LEVEL				
	\$5,000	\$2,500	\$1,000	OTHER \$
Payment Method			eck ( ) Credit (	Card ( Invoice
Billing Address		Name on Card		
City, State Zip		Card Number		Exp Date
		Cardholder Signature		
Submit		Contact		

Online furniturebankcoh.org/donateEmail cmills@furniturebankcoh.orgMail PO Box 164206 Columbus, OH 43216

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