

FurnitureBank

OF CENTRAL OHIO



Marketing & Development Manager – Furniture Bank of Central Ohio

The Furniture Bank of Central Ohio is a nonprofit whose mission is to provide furniture to central Ohio families and individuals struggling with poverty and other severe life challenges. Our team of staff and volunteers make a difference every day to families through scheduling donations, picking up donations, making deliveries, building furniture or raising important funds to support the mission. We invest in families and help them turn their empty houses into homes.

Marketing & Development Manager Job Responsibilities:

- Engages and manages event participants and sponsor relationships to successfully execute fundraising plans and achieve revenue goals
- Manages large donor and sponsor relationships for all events
- Develops relationships and engages priority partners, organizations, corporations and individuals
- Oversee administration and management of Raisers Edge donor database
- Analyze and build reports from Raisers Edge database for strategy audience outreach
- Manage and analyze financial reporting to determine performance on major fundraising appeals
- Write and develop grant proposals, meeting all deadlines while maintaining and updating calendar
- Maintain electronic grant records including correspondence, proposals, award notifications on shared drive
- Manages, designs, develops branding and strategy for social media platforms
- Manages, designs and updates FBCO website and webpages
- Create, design and manage digital and traditional fundraising campaigns
- Preparation and analysis of various correspondence, spreadsheets and donor reports
- Provides support and assistance for Board Meetings, Engagement and Communications/ Marketing meetings
- Support community outreach and engagement opportunities
- Performs clerical and administrative functions such as drafting correspondence, organizing and maintaining paper and electronic files, and customer service to callers and social media followers as needed
- Collaborate with volunteer manager for volunteer communication to ensure branding and messaging
- Contributes to team effort by accomplishing related results as needed

Position works in a business casual office environment from 8:00am – 5:00pm Monday – Friday. Ideal candidate would be able to work an occasional weekend and evening event, have Raiser's edge experience, be comfortable with social media (Facebook, Instagram, LinkedIn and Twitter) Be organized and detail-oriented. Be proficient in the Microsoft Office Suite, including Word, Excel and Outlook, possess excellent writing skills. Be people-oriented and comfortable working with diverse individuals.

Marketing & Development Manager Skills and Qualifications:

- Professionalism
- Attention to detail
- Dependable
- Collaborative
- Outstanding communication and listening skills
- Strong phone presence
- Database management, Raisers Edge experience preferred

Education and Experience Requirements:

- Bachelor's Degree
- Proficient with MS Word, Excel, and Outlook
- 1-3 years work experience
- Valid driver's license

Work Styles:

Integrity: Job requires consistency of actions, methods, principles, expectations, and outcomes.

Attention to Detail: Job requires being careful about detail and thorough in completing work tasks.

Dependability: Job requires having excellent attendance, being reliable, responsible, and fulfilling obligations.

Cooperation: Job requires working or acting together as a member of a team for a common purpose or benefit.

Independence: Job requires developing one's own ways of doing things, guiding oneself with little or no supervision, and depending on oneself to get things done.

Concern for Others: Job requires being sensitive to others' needs and feelings and being understanding and helpful on the job.

Flexibility: Job requires being adaptable, open to change (positive or negative) and comfortable with considerable variety in the workplace.

Self-Control: Job requires maintaining composure, keeping emotions in check, controlling anger and avoiding aggressive behavior even in very difficult situations.

Qualified candidates should submit letter of application addressing the qualifications for this position, current resume, and complete contact information for three professional references electronically to cmills@furniturebankcoh.org or via mail to:

Furniture Bank of Central Ohio

PO Box 164206

Columbus, OH 43216-4206

Attn: Marketing & Development Hiring Manager